

STATE OF MAINE  
YORK, ss

DISTRICT COURT  
LOCATION: BIDDEFORD  
DOCKET NO: CR-12-1666

STATE OF MAINE

COMPLAINT

v.

MARK W STRONG SR  
DOB: 9/4/1955  
SIN:  
53 Knox Street  
Thomaston, ME 04861  
G: Male Ht: 5' 9" Wt: 198 H: White  
E: Blue R: White

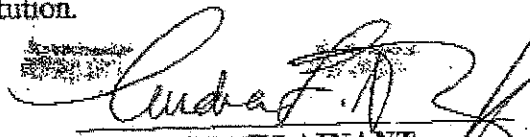
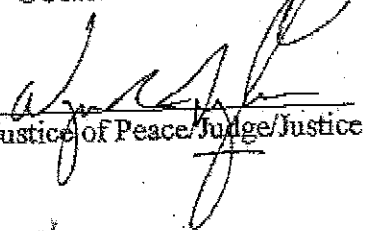
COUNT 1: PROMOTION OF  
PROSTITUTION

The undersigned officer, being duly sworn, states upon information and belief that:

COUNT 1:

17-A M.R.S.A. §853  
Seq No: 783  
PROMOTION OF PROSTITUTION  
CLASS D  
ATN/CTN 973962A / 001

On or about from October of 2010 through February 14, 2012, in Kennebunk, YORK County, Maine,  
MARK W STRONG SR, did knowingly promote prostitution.

  
COMPLAINANT  
  
Clerk/Justice of Peace/Judge/Justice

Sworn to before me, July 9, 2012

OFFICER: Audra Presby  
DEPT: Kennebunk Police Department  
ARRAIGNMENT: ARREST WARRANT  
JW#:12-5291

STATE OF MAINE  
YORK, SS.

District Court

IN RE:  
ARREST WARRANT

Affidavit and  
Request For ARREST  
WARRANT

TO: ANY JUDGE OF THE DISTRICT COURT:

I, Officer Audra L. Presby, being duly sworn, do depose and say the following: I am a law enforcement officer for the Kennebunk Police Department, Town of Kennebunk, York County, State of Maine. I have been a law enforcement officer for 6 years. I am a graduate of the 14<sup>th</sup> Basic Law Enforcement Training Program (BLETP) from the Maine Criminal Justice Academy. I currently serve in the capacity of a Patrol Officer. I have investigated a number of felony crimes, including aggravated criminal mischief(s), aggravated domestic violence crimes, and multiple other felony crimes. That I have been personally involved in this investigation of the crimes of Promotion of Prostitution a violation of 17-A M.R.S. Sec. 853, a Class D crime and Engaging in Prostitution, a violation of 17-A M.R.S. 853-A, a Class D crime. That all the information contained in this affidavit is from personal investigation or has been communicated to me by known law enforcement officials involved in this investigation.

That I have probable cause to believe and do believe that **Mark W. Strong, Sr., D.O.B. September 4, 1955** has committed the crime of Promotion of Prostitution in violation of 17-A M.R.S. Sec. 853, a Class D crime that took place in Kennebunk, Maine from October, 2010 through February 14, 2012 and request that a complaint and warrant of arrest be issued.

That my probable is as follows:

- On March 5, 2010, Alexis S. Wright, DBA: Pura Vida Studio applied for and was granted a Building Permit to operate through the Town of Kennebunk Code Enforcement Office. The complete description of work to be performed at this 2500 square foot location was labeled and coded as: *Personal Services and Dance Studio*. Town of Kennebunk Code Enforcement Officer Paul Demers signed the building permit # 100072, date approved March 17, 2010.
- On or about the month of September 2011 the Kennebunk Police Department (KPD) began receiving anonymous phone calls from concerned citizens alerting them about possible suspicious activity occurring at the location of 8 York Street, the Pura Vida/ZUMBA studio.
- Anonymous individuals spoke to Police Department administrative officials, Lieutenant Daniel Jones and Chief Robert MacKenzie, advising they had been "hearing rumors of possible prostitution and criminal activities involving a female associated with Pura Vida

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Studio/ZUMBA." The name of the suspect given was that of "Alexis Wright, the studio owner and ZUMBA instructor."

- On several occasions, Lieutenant Daniel Jones advised me that he spoke with Toppings Pizza employees located at 8 York Street, who reported they had witnessed many different motor vehicles driving behind the back of the building at all hours of the day and night. Employees stated to Lieutenant Daniel Jones that they observed several males, occasionally dressed in sports jackets and various business dress attire, entering the rear entrance of the Pura Vida, and then exit a short time later. Employees also stated that various types motor vehicles would park in the rear of the parking lot. A male would exit the motor vehicle, enter the studio, and then leave after approximately 30 minutes to one hour.
- On the morning of Thursday, December 22, 2011, a resident agent of the Maine Drug Enforcement Agency (MDEA) placed a telephone call to "Lydia", aka Alexis Wright. The telephone call was audio recorded and during the audio recorded telephone call the agent asked to book a 10:45 appointment. The woman identified as Lydia agreed to engage in unspecified sexual conduct for money with the agent.
- On the morning of Thursday, February 9, 2012, Christopher West came to Kennebunk Police Department and wished to speak with an officer. This affiant met with Christopher West and obtained the following information. Christopher West told this affiant that Alexis Wright is now renting office space at 1 High Street, Kennebunk, Suite 7. This space was leased for one year, listed as DBA: Alexis Wright, Pura Vida Studio. Christopher West informed me he is the owner and landlord to several businesses at 1 High Street, to include Hamilton's Driving School, The Gulf of Maine Research Institute, and Atlantic Tattoo. Chris advised this affiant that he has spoken with the owner of the Total Look Hair Salon and she told him she is observing multiple motor vehicles and men arriving at 1 High Street each day. These men are staying for approximately 30 minutes to one hour. Some of the men arrive with a gym bag and sometimes they arrive with no items in their possession. Christopher West has told this affiant that the hair salon owner hears "a lot moaning and groaning" throughout the day which is originating from the rental space above. Christopher West provided me with a lease agreement between he and Alexis Wright. Christopher West told this affiant he does not want her conducting any illegal or criminal activities in his building.
- Christopher West told this affiant that he entered the office space leased by Alexis Wright on Tuesday, February 7, 2012. Christopher West observed in this space a massage table and a camcorder located atop a tripod.
- Christopher West also told this affiant that he conducted a search on the internet for Alexis Wright. This internet search led him to a website called tubekitty.com. At this website he viewed a video of Alexis Wright performing a sexual act with herself. The name of the video was "Alexis Wright takes dildo from ass to mouth". In this video Christopher West identified and told this affiant that office space was in fact the leased space in his building. Christopher West told this affiant that he recognized the tan/cream colored walls and the medium brown colored floor molding. Christopher West also recognized the window in the video, as he was the general contractor that performed the new construction in this office space. Christopher

West also told this affiant that the hardwood flooring in this video was the hardwood flooring he installed in this office space.

- On the morning of Tuesday, February 14, 2012, at approximately 0845 hours, this affiant, along with Chief Robert MacKenzie, Lieutenant Daniel Jones, Sergeant Anthony Clukey, Detective David Jamieson and MDEA Agent Paul Shaw executed a search warrant at 8 York Street, Kennebunk, 1 High Street, Suit 7, Kennebunk, and 158 Loop Road, Wells, Alexis' residence.
- During the execution of this warrant, this affiant recovered evidence relating to the crimes of Engaging in Prostitution, Promotion of Prostitution and Solicitation of Prostitution. This affiant recovered several electronic articles that were seized and have been forensically examined by Saco Police Department Forensic crime analyst, Detective Frederick Williams.
- The electronic data analyzed revealed several electronic client ledgers of sexual acts, hours of video recordings and meticulous records of clients and the sexual acts performed by Alexis Wright. A monetary value was given to each sexual act, depending on what type of sexual act was performed. A ledger key was also recovered which detailed what type of sexual act was performed. The numerous sex acts were video recorded unbeknownst to the males she was having sex with. The electronic data also revealed several online State of Maine tax return forms that Alexis Wright submitted through Turbo Tax. In review of the ledger and key, it reveals the fees the acts would have generated approximately \$150,000.00
- This affiant through her investigation has established that Mark W. Strong, Sr., had a significant business and personal connection to these illegal acts. Specifically, this affiant has recovered many documents establishing the financial link between Mark W. Strong, Sr. and Alexis Wright through bank records. This affiant, recovered United States Express Mail postal receipts that were sent to Mark W. Strong, Sr. from Alexis Wright, confirmed with the United States Postal Inspection Service. This affiant has recovered insurance documents and numerous bank records during her search warrant execution on February 14, 2012. This affiant has through her investigation recovered telephone records of both Alexis Wright and Mark W. Strong, Sr. outlining the significant communication connection with each of them. Through these official records, this affiant has linked Alexis Wright and Mark W. Strong, Sr. to one another, through, postal records, telephone records and bank records.
- Throughout the videos, this affiant observed Alexis Wright on the telephone prior to a clients' arrival or on Skype via video chat with Mark W. Strong, Sr. Further, this affiant observed that every sexual act was either videotaped or sent via Skype to Mark W. Strong, Sr. This affiant observed Alexis Wright provide Mark W. Strong, Sr.'s driver's registration numbers and requested "he run them". This affiant has also observed video footage of Alexis Wright and Mark W. Strong, Sr. engaging in multiple sexual activities

together, including but not limited to, sexual intercourse, anal sex, oral sex and Internet foreplay sex.

- This affiant, through a search warrant, confirmed and has reason to believe that Mark W. Strong, Sr. DBA Strong Agency and working with Statewide Investigations and/or Priism, is utilizing the InforME system, a subsidiary of the Bureau of Motor Vehicles (BMV) database to query potential clients for Alexis Wright and other individuals for promotion of prostitution. This affiant has confirmed that Mark W. Strong, Sr. is licensed as a Private Investigator with the State of Maine. This affiant has also confirmed this information that Statewide Investigations, Inc. and Strong Agency both have the same Post Office Box number, located in Thomaston, Maine.
- Based on the foregoing information, the affiant has probable cause to believe and does believe that Mark W. Strong, Sr. has intentionally committed the offenses of:
  - Title 17-A, Section 853, Promotion of Prostitution, Class D

I respectfully request that a Warrant of Arrest be issued on Mark W. Strong, Sr. of 53 Knox Street, Thomaston, Maine for the offenses as listed on page 1 of this affidavit. Mark W. Strong, Sr. is described by the Maine Bureau of Motor Vehicles database as:

Race: White  
Gender: Male  
Height: 5'09"  
Weight: 198  
Hair: White  
Eyes: Blue

Date of Birth: 4 September 1955